



# PROPOSAL FOR SPONSORSHIP

FRIDAYPARTS.COM

CONSTRUCTION MACHINE PARTS ONLINE STORE



SNS@FRIDAYPARTS.COM  
WWW.FRIDAYPARTS.COM

# BACKGROUND

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FridayParts Limited has gone through significant growth in the past 5 years. As such, a few of our campaigns for the upcoming year needs to be reviewed and re-aligned.

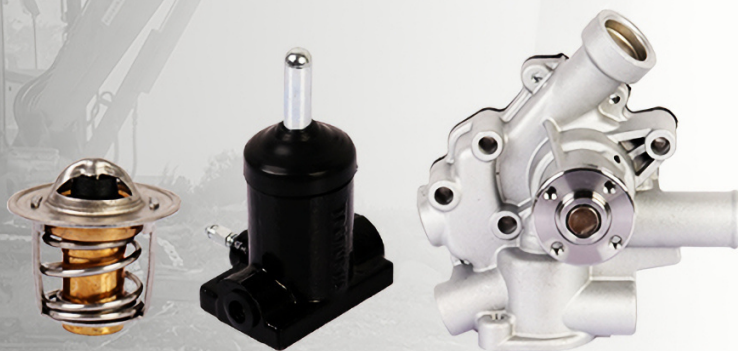
One area that we want to focus on is the company's social media branding. While we have a strong following and a distinct brand identity, we want to be able to grow that and stay relevant for far longer.

FridayParts Social Media Branding Strategy 2021 emphasizes the significance of TikTok & YouTube video sponsorship.

The key types of our video creator sponsorship is elaborated in this proposal.

## FRIDAYPARTS

Quality Parts Which Work As Hard As You Do  
Found Easily and Delivered Quickly




# ABOUT FRIDAYPARTS

- [OUR STORY](#)
  - [OUR SERVICE](#)
  - [OUR TEAM](#)
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FridayParts provides a wide selection of construction, agriculture, generator, and access platform parts of OEM quality online and proudly has over 10,000 stock items in our warehouses both in the United States and China.

## OUR STORY

The products we supply include (1) engine parts for Cummins, Perkins, Isuzu, Deutz, Kubota, Yanmar, Hino, Nissan, Mitsubishi, CAT and Komatsu, etc.; (2) construction machine parts for Bobcat, Case, CAT, Daewoo, Doosan, Hitachi, Hyundai, JCB, John Deere, Kato, Kobelco, Komatsu, Kubota, New Holland, Sumitomo and Volvo; (3) access platform parts for Genie, JLG, SkyJack, Grove and Haulotte; (4) generator parts for FG Wilson, Lister Petter, Kubota, Yanmar, Onan, Caterpillar, Denyo, Airman and Yamaha; (5) transport refrigeration parts for Thermo King and Carrier; (6) truck parts for Volvo, Iveco and Man; (7) air compressor parts for Ingersoll Rand, Atlas Copco, Sullair, Keaser and Compair; (8) marine parts for Volvo Penta and Yanmar.

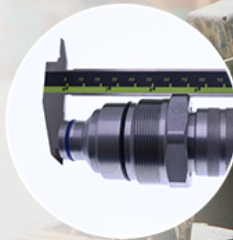






# ONLINE MACHINE PARTS SHOP

6000+ SKU Free Shipping



## OUR SERVICE

- Over 35,000 SKUs online and ready to ship
- 50 new arrivals at affordable prices every day
- 5/8 phone call service and live chat service
- Phone calls available in both English and Spanish
- Worldwide express delivery
- Fast return without restocking fee
- Construction machine parts specialist support
- Multiple payment methods accepted





## OUR TEAM

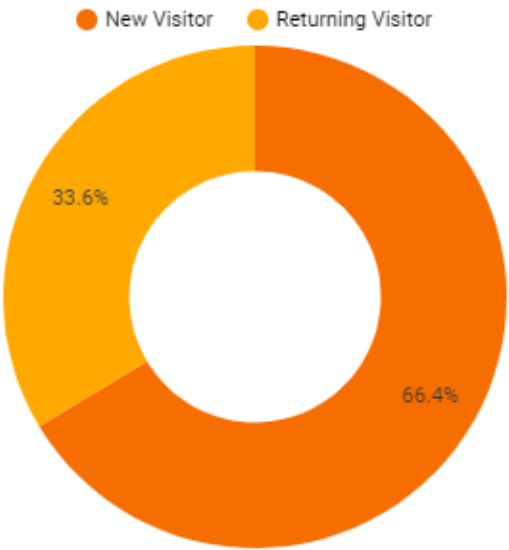
- Customer Support- Online Chat&Phone Call REPs
- Sales REPs
- Aftersales Support
- Product Specialist
- Quality Control
- Logistics Specialist
- Integrated Marketing
- New Product Development
- Website Development Technician
- Warranty Processing

# FRIDAYPARTS

## MONTHLY STATISTICS

Visitors 280,572	Sessions 413,855	Bounce Rate 5.45%	Time On Page 00:01:58
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### VISITORS AT A GLANCE



### COUNTRY BREAKDOWN

Continent	Visitors	New visitors
Americas	127,348	119,134
Europe	8,804	8,209
(not set)	6,545	6,512
Asia	6,365	5,705
Africa	1,812	1,615
Oceania	1,651	1,545

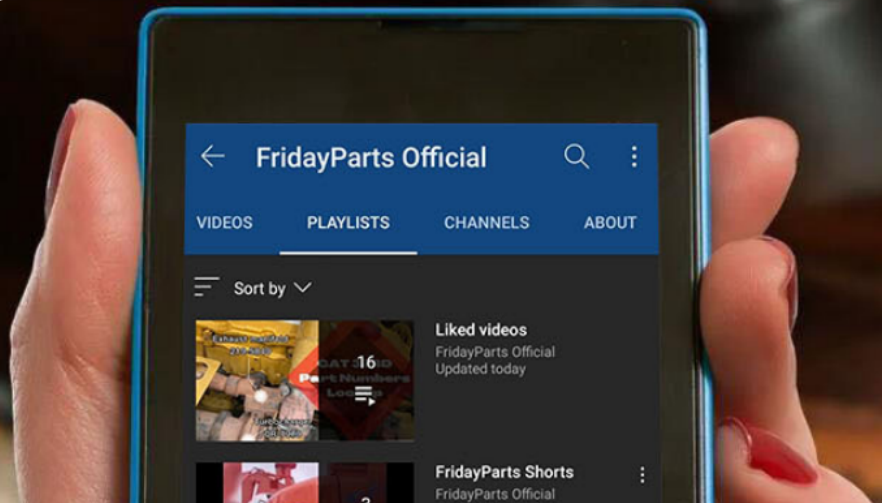


# FRIDAYPARTS

## SOCIAL MEDIA KIT

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- **Facebook Page**  
<https://www.facebook.com/FridayPartsLimited>
- **Facebook Group**  
<https://www.facebook.com/groups/FridayParts>
- **Instagram**  
[https://www.instagram.com/fridayparts\\_official](https://www.instagram.com/fridayparts_official)
- **TikTok**  
[https://www.tiktok.com/@fridayparts\\_ltd?lang=en](https://www.tiktok.com/@fridayparts_ltd?lang=en)
- **YouTube Channel**  
<https://www.youtube.com/channel/UC1Bwt9f6CwS9OWb1kmY9tXA>





# SPONSORSHIP TYPES

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- **Affiliate Sponsorship -- We'll give you a special link to place in your video description. Every time someone makes a payment after clicking on your link, you'll receive a commission.**
- **Product Sponsorship -- You'll receive products from us to do reviews, unboxing videos, or tutorials about them. Though you don't get any monetary compensation, you get to keep the products.**
- **We pay you to advertise our business in your videos either by mentioning our company or by making reviews or tutorials of our products.**





# JOIN US IN CREATING A DIFFERENCE

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